Job Description.

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Job Title
Middleweight Designer

Your objective
To produce outstanding creative work and support the wider creative on large integrated projects.

Your job
As middleweight designer you will work on design projects in collaboration with the wider team, as well as working on solo projects, coming up with ideas that push boundaries and bringing the client brief to life to make a real difference to the clients' business. You will use the creative cloud suite to create design collateral for branding, websites and corporate material whilst working on retained projects.

Your role

- Produce high quality creative work that pushes boundaries and challenges the brief
- Collaborate with the creative services team to design marketing material and campaigns
- Support creative directors with larger integrated projects and assist with development of others
- Adopt a strategic approach in response to the client brief – think about what the client is looking to achieve with a brief, not just what they are asking you to do – there may be a better solution
- Work closely with the creative directors to develop original ideas for creative campaigns
- Attend client meetings to gain understanding of the client's needs and strategy, providing creative consultancy and creative input into the project brief
- Collaborate with the content, video and digital teams on integrated projects
- Ensure delivery of work to deadlines and communicate consistently with other members of the team to ensure a smooth process

Your expertise

- You are a leader, taking ownership and responsibility, collaborating to get optimum performance from those you work with and ensuring results exceed the client's expectations. You are not afraid to take on challenges that take you out of your comfort zone.
- You add real value to clients, with a results-driven attitude and a creative thought process.
- You will have at least three years agency experience in a designer role, with a varied portfolio covering branding, concepts, advertising and corporate materials.
- You have a collaborative approach to projects, proactively problem-solving and seeking feedback from other members of the team to enhance your work.
- You are a self-starter who can independently manage your own time and a varied workload, taking a project through from concept to the finished artwork.
- You are IT and Apple literate, with proficiency using InDesign, Photoshop, Illustrator, XD and Microsoft Office.

Your development
High-performing teams will help you become the best version of yourself. You will receive a personal training programme through the University of Life incorporating distributive leadership modules, emotional health and resilience, and a skills exchange programme. You will have a personal action plan, and monthly development meetings. And when you're ready you'll be promoted to senior designer, with routes into the head of design and creative director roles.