



Job Description.

Job Title

Middleweight Developer

Reports To

Senior Web Developer

Objective

To create cutting edge digital output that exceeds expectations

Job Overview

The Middleweight Developer will be involved with a range of projects, from building fully responsive websites to e-shots and website maintenance. They will take part in the scoping and identifying of key requirements, as well as pushing the brief to maximise potential, working alongside other developers and collaborating with different teams across the agency.

Responsibilities and Duties

- Produce best in class quality work that pushes boundaries and answers the brief
- Propose strategic solutions – think about what the client is looking to achieve with a brief, not just what they asking you to do – there may be a better solution
- Challenge and develop briefs with the CST and strategists
- Share insights from previous experience with the studio and use experience to improve studio output
- Attend client meetings to gain understanding of the client's needs and strategy, inputting into the project brief
- Collaborate with client services, content, video and design teams on integrated projects
- Creating beautiful functionality and problem solving through code
- Developing, building and testing across varied digital collateral
- Keep on top of emerging technologies and industry trends, and apply them to projects

Deliverables Expected

- Apply previous experience to future projects and bring new ideas to the table
- Produce high quality websites and digital content
- Collaboration with members of the creative studio and wider agency
- Deliver work to deadlines, and in line with the client's brief, branding and key messaging
- Challenge the status quo

Qualifications and Expertise

- 4+ years agency experience in web programming
- Programming skills and working knowledge of:
 - HTML5 / CSS3 / SCSS
 - PHP / MySQL
 - JQuery / JS
 - WordPress / Advanced Custom Fields
 - Adobe XD
 - GIT
- Understanding of the following would be beneficial:
 - API Integrations
 - AJAX

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- Hubspot
- Javascript Frameworks
- Magento / Shopify
- Laravel

Skills

- A solid understanding of how websites work including security and best development practices
- Knowledge of Search Engine Optimisation process
- Diagnosis and creative problem-solving skills
- Excellent time management and organisation skills.

Training Provided

Training will be provided through the 'University of Life' training and development programme.

Scope for Progression

Progression to Senior Developer, Head of Digital, Digital Director.