**To give you a better idea of what it’s like to work on our technology team, here is a quick taster from our fantastic Account Executive, Sophie:**

**What type of clients do you work for?**

We’re lucky to have a really interesting mix of clients on our team – from global cyber security experts, to cloud providers, companies developing innovative tech platforms for the travel industry and specialist digital social enterprises.

Our clients often see us as extended members of their team and look to us to offer creative ideas, new strategies and honest advice.

**What does a typical day look like on Team Tech?**

Almost every morning starts with getting up to speed on the news agenda for the day, but from there onwards, it really does vary.

If there is breaking news for us to comment on, we have to reactive fast to turn around written comments and arrange broadcast interviews before our client’s competitors do – this is a really exciting part of our job.

We also spend a lot of time speaking with journalists and broadcasters about ground-breaking research or company news. Other days are spent brainstorming ideas and going to meetings or doing calls with clients so we can keep up-to-date and plan our work. Another big part of the job is researching and writing press releases, comments and articles.

**What do you like most about working on Team Tech?**

Apart from being part of a brilliant team, one of the best things about working on Team Tech is that there's always something interesting going on, whether it's getting stuck in to research, arranging broadcast interviews, or coming up with creative ideas with the rest of the team.

It’s also interesting in that we’re always learning, as working with technology businesses means that we need to constantly be on top of developments in the sector. Understanding the technology industry inside out can be challenging, but it's never boring.

**What’s your favourite thing about working at MC2?**

We’re given a lot of perks – we get free breakfast and fruit, gym membership, drinks and snacks on a Friday and even free tickets to shows at the Arena. That said, the best thing about working here is the people – it’s great to work with such a vibrant bunch of talented and friendly people across the agency!

**How much interaction do you have with the other teams in the agency?**

We’re an integrated agency, so we don’t just work in silos. We're constantly speaking with and collaborating on projects with the other PR teams as well as the creative, digital and video teams.

There are also plenty of opportunities to provide creative input into campaigns for other teams as part of agency-wide ideas sessions, which makes for a really inspiring and creative working environment.